

**Rebecca Randall**

email: [rahbetcha@hotmail.com](mailto:rahbetcha@hotmail.com)

on line portfolio available at: <http://www.randall.chuntao.net/>

**Technical Skills:**

Illustrator, Photoshop, Quark, InDesign, Freehand, Acrobat, PitStop, Preps, EskoNet, SeeColor, MaxWorkFlow, Transmit, MultiAd Creator, Streamline, Pagemaker, Dewerview, Layout 8000, CADEC, Word

**Professional Experience:**

**Pandemonium Millinery**

Seattle, Washington

*Marketing Coordinator and Assistant to the Lead Designer*

06/01 to Present

Designed all print materials for wholesale and retail, seasonal catalogs, mailers, postcards, line sheets, hangtags, business cards. Coordinated photo shoots and acted as principal digital photographer for live models. Duties also included acting as assistant to Designer for wholesale tradeshows, product line presentations, attending textile shows, assisting in design and technical research problems and writing press releases.

**King County Journal Newspapers**

Kent, Washington

*Commercial Print Output Specialist*

11/04 to 04/06

Set up and output of film and/or direct to plate for all outside commercial print jobs. CMYK Process/Spot Printing, Broadsheet, Tab, Flexi, Inserts, Off Set and Didi Press. Includes Preps, Acrobat, PitStop, direct to plate using Purup Eskofot DMX-2737/1, Eskonet Job Control and Page Pair programs, equipment maintenance and assisting outside vendors with print and technical specifications within native programs and .pdf creation. Awarded The International Business Daily Printshop of 2005.

**irwinrandall inc.**

Federal Way, Washington

*Co-Owner/Graphic Designer*

12/01/03 to 9/30/04

Full service design studio offering print, web design services, print brokering and specializing in corporate branding and marketing for small business and non-profits. Design work includes corporate branding, logos, brochures, flyers, posters, catalogs, design for apparel and supporting web graphics. Duties also include working with outside vendors, client meetings, sales, marketing consultation, public speaking and general office duties such as billing and account management.

**American Design and Manufacturing**

Seattle, Washington

*Graphic Design Lead*

10/02 to 10/03

Lead Designer for Fortune 1000 promotional product company. Created all artwork and designs for ASI, silkscreen, embroidery, branding and promotional materials and print. Collaborated with sales staff, outside clients and vendors.

**King County Journal Newspapers**

Bellevue/Kent, Washington

*Graphic Design Lead*

10/00 to 10/02

Create and design automotive advertising, printed inserts and wraps that appear in one or more of the seven regional newspapers, ad revenue over \$150,000 per month. Produce specs for new and existing automotive and real estate customers to be featured in various print promotions. Trained and supervised employees as needed to assist. Work directly with the classified sales department to ensure that proofs and corrections met deadline requirements. Coordinate exchange of electronic advertising files with internal and external customers and agencies. Maintain and update the archive of all auto related ad materials. Maintain strong interdepartmental communication to ensure fast and effective troubleshooting.

*Ad Production Technician*

10/98 to 10/00

Create advertisements for full process newspaper publication. Troubleshoot outside client ad material. Duties also include the creation of promotional inserts and spec ads.

*Ad Services Representatives* 10/96 to 10/98  
Responsible for the coordination of all ads and ad materials for publications. Liaison between the Advertising Department, Ad Production, PrePress and Ad Placement Departments. Duties also include building Quark templates for weekly publications, downloading and exporting electronic ads, customer service and assisting in other PrePress departments as needed.

*Ad Placement Specialist* 10/96 to 10/98  
Determine the size and skeletal layout for two daily newspapers, four weekly newspapers and all special run publications. Determine color capability, page calculations, news to advertising ration, and build pagination templates for these publications. Duties also include data entry.

**The Cooper Point Journal** Olympia, Washington  
*Ad Proof/Layout, Staff Writer* 09/90 to 06/94  
Advertising proofreader, layout and paste-up, news and feature staff writer for The Evergreen State College campus newspaper.

**The Evergreen State College** Olympia, Washington  
*Graphic Artist Intern* 01/92 to 06/92  
Assisted in the design and production of all South Puget Sound Community College print material including catalogs, brochures, posters and displays, and STAT camera operations. Filled in for the SPSCC Graphics Department Lead and operated the department during full time staff transition & rehire.

**Education:**

**The Evergreen State College** Olympia, Washington  
Bachelor of Arts in Visual Communications 1994  
Emphasis: Animation/Film and Television; Multi-Cultural Studies